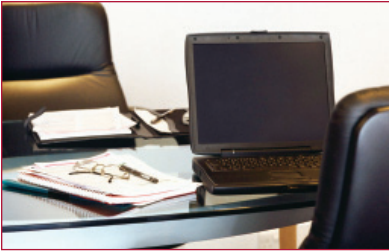


Reliability? Yes We Can.

Jim Junker

General Manager, Optimization and Control Services
GE Energy
james.junker@ge.com




“THE APPROACH WE HAVE TAKEN IS TO ‘BOTTLE THE RECIPE’ OF TOP RELIABILITY PERFORMERS AND DISTILL IT INTO A METHODOLOGY THAT CAN BE APPLIED ACROSS MULTIPLE INDUSTRIES TO IMPROVE RELIABILITY—EVERY FACET OF IT.”

In the cover story for this issue of ORBIT, MRG’s Bob DiStefano and GE’s Larry Covino, make a compelling case for reliability improvements and helping customers create the “business case” for reliability improvement in their organizations. But making the business case is merely the first step—then, you have to act on it. I’m pleased to announce that GE Energy now provides a comprehensive reliability offering encompassing the best methods and tools available today, coupled with the ability to implement anywhere in the world.

The approach we have taken is to “bottle the recipe” of top reliability performers and distill it into a methodology that can be applied across multiple industries to improve reliability—every facet of it. We teamed with the very best company we could find to help us—one that had nearly 20 years experience in performing reliability-related engineering projects and in establishing successful reliability programs for their customers. That company is Management Resources Group (MRG), Inc. and they boast fully 50% of the Fortune 500 among their client list. They’ve been responsible for some dramatic “reliability transformations” in our industry segments, with results that go far beyond just maintenance metrics and reach all the way to bottom line business results.

I’m extremely excited that we’ve recently formalized a long-term Strategic Business Relationship with MRG that provides GE with the training, tools, and methodologies used by MRG in hundreds of successful projects over the last two decades. With GE’s global network of highly skilled engineers, we now have the ability to help customers on every continent with every aspect of their reliability efforts—from CMMS implementation and usage to spare parts inventory strategies, RCM training and maintenance strategy implementation to risk assessment and mitigation, and much more. Whether a customer needs help with just a single facet of their reliability efforts, or needs assistance with their entire program, we now have the people and the know-how to make a difference.

Our GE offering is specifically designed to be different from traditional reliability “consulting” because we believe that most reliability offerings today lack a key ingredient—implementation support. When a consultant merely makes recommendations, but isn’t part of the team that has to implement those recommendations, the results can often be underwhelming. Many companies have the will to improve, and even a sound plan, but they often lack the resources to deploy to a project as substantial as a company-wide or even plant-wide reliability program. Likewise, many companies lack the ability to produce results consistently across the multiple locations that make up their enterprise. GE can help here by providing the services needed to complete the detailed engineering and implementation involved in creating equipment hierarchies, conducting FMEA studies, populating reliability databases, and all the other details. And, we do this against a defined set of standards that will ensure that the right results can be consistently achieved.

As our sales and service teams around the world interact every day with customers related to instrumentation, condition monitoring, plant optimization, and controls-related topics, the bigger picture continues to emerge: the need for additional technologies, services, and an overall program approach that helps our customers take their reliability efforts to the “next level”. Condition monitoring (CM) is one major component in any well-rounded reliability program, but our experience has shown that without a top-tier reliability program in-place, CM systems often cannot provide their maximum operating benefits. By augmenting our business capabilities in a way that better addresses the overall reliability challenge rather than just parts of it, we are better able to help you achieve your reliability goals than ever before. I encourage you to contact us and explore what we can do to accelerate and improve your reliability endeavors. 

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