

Call for Papers and Workshops

2010 Smallworld™ EMEA Conference

March 3rd - 5th • Hotels van Orange, Noordwijk • The Netherlands

Share your knowledge, experiences, innovations and success stories with colleagues from across the region. In addition to what is sure to be a great learning and networking experience, GE will waive the registration fee for the primary speaker.

If you would like to present at this conference, please follow the “Abstract Submission Guidelines” and submit your abstract by Monday November 2nd 2009.

Conference Tracks

As a leading provider of proven software solutions supporting end-to-end management of large complex networks, GE Energy provides creative Smallworld solutions for the utilities, telecommunications and oil & gas industries. We invite presentations from all areas of your business for consideration in the following tracks:

- **Electric Utility**
- **Gas and Water Utility, Pipeline Industry**
- **Telecommunications Industry**
- **Technology and Innovation**
- **Mobile Computing & Workforce Management**

The Industry-specific tracks will highlight how Smallworld solutions enable companies to drive efficiencies, optimize business processes, and improve performance in design and engineering management, operations and workforce management, field force automation, and network asset management. Feature presentations from GE Energy will provide updates on the latest releases and product initiatives. In addition, each track provides a forum in which to share your experiences and allow others to learn about the ways many of you are realizing benefits from Smallworld solutions.

The Technology and Innovation Track will reveal how inventive technology and innovation drives product use within traditional markets and beyond. Focusing on the current and future use of Smallworld products, technical achievements and advancements will be presented by our customers, channels and GE Energy.

Please consider sharing your project experiences, customer case studies, and valuable insights on topics such as

- Business case development and analysis
- Lessons learned during deployment
- Gaining maximum return on investment
- Critical business enterprise and operational support system integration
- Pushing technology boundaries, driving customer value

Workshops

We invite our channels to submit abstracts to describe the focus and content for the workshop they would like to deliver.

Through these informal, interactive educational workshops you can provide customers with hands-on use and tutoring on the latest Smallworld products and associated channel applications.

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Action Item	Due Dates
Abstract Submissions Due	November 2 nd 2009
Notifications sent to accepted and declined speakers	December 15 th 2009
Speaker Registration by	January 15 th 2010
Presentations Due	January 15 th 2010

Abstract Submission Guidelines

Please supply the following information along with your abstract submission:

Contact Information – Provide each speaker's name, title, company name, mailing address, phone number, and email address.

Speaker Biography – Provide brief biographical information for each speaker including highlights of education and work experience.

Conference Track or Workshop – Identify whether your submission is for a workshop or for one of the conference tracks. For the latter, identify the conference track that is most appropriate for your presentation.

Abstract Title – Provide descriptive title for your presentation or workshop.

Learning Objectives – Provide three brief learning objectives that indicate what the audience will gain from your presentation or workshop.

Abstract – A 200 word abstract or summary of your planned presentation or workshop. Please note that all must be educational and noncommercial. For conference track presentations, partners are encouraged to speak in support of a primary speaker who is a user, provided the presentation content is educational.

Abstract Submittal – Please submit your abstracts via email by clicking [HERE](#).

Speaker Requirements

Presentation – Speakers whose abstracts are selected for presentation at the conference will be expected to develop a slide presentation. A conference template will be provided. Speakers are not required to write a formal paper. Workshop presenters will be expected to prepare demonstrations and slides as deemed necessary to deliver the technical workshop.

Time Slots – Each conference track speaker will be allocated approximately 40 minutes to present and answer questions. Each workshop presenter will be allocated approximately 90 minutes.

Presentation Submission – Speakers will be required to submit a final copy of their presentation by, January 15th. Please bring a copy of your presentation to the conference on your laptop or on a USB stick.

Registration – The primary speaker for each presentation or workshop will receive a complimentary registration to the conference (one allowed per presentation). Registration information will be announced separately.

Should you have any questions regarding the conference or abstract submissions, click [HERE](#) for more information.

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